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Fall 2012

[Ukrainian: Андрей Торба]

## University Student's [Andrew Torba] Team Wins Business Plan Competition



*Andrew Torba '13 (pictured) won the 10th Annual Great Valley Business Plan Competition with his teammates Mike Toma and Charles Szymanski.*

In June, more than 200 professionals gathered to honor Andrew Torba '13 and his business partners as they were named the winners of the 10th Annual Great Valley Business Plan Competition (GVBPC).

This year's GVBPC awarded \$100,000 in cash and in-kind support to two entrepreneurial teams. Those eligible to enter the competition include students from the region's 14 colleges and universities along with non-collegiate entrepreneurs. After careful deliberation, the judges selected **collegiate team Kuhcoon LLC**, whose team consisted of Torba, Mike Toma

from King's College in Wilkes-Barre, and Charles Szymanski from the Pennoni Honors College at Drexel University in Philadelphia.

Kuhcoon LLC is an interactive social media management and growth service.

It's mission is to provide business owners with "an extraordinary social media community," according to Torba.

Torba, a philosophy major with minors in both entrepreneurship and political science, first learned of the competition through the entrepreneurship program.



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